Salvation of the Saviors (series 61-369) Project 369 – Anatomy of habit...

The new world will not be born from old faith. The temples, in which falsehood has taken residence, must be burned, so that in the emptiness, the light of Reason may shine.

All genuine evolution is inherently destructive, not because it is aggressive by nature, rather because the new cannot be born within the womb of the old without breaking it apart. Just as capitalism could not grow out of the feudal order, so too the idea of overcoming death CANNOT take root within the framework of the existing world order. Systems that have reached the limit of their maturity cease to be carriers of the future and instead become its **PRIMARY OBSTACLE**. To create something fundamentally new, the old must be dismantled to its very foundation—and not just as infrastructure or institution, but as logic, value, and the very **FOUNDATION OF THOUGHT**. The construction of the future does not begin with the raising of walls; it begins with the clearing of space from the dead weight of the past. For any attempt to insert a new idea into old frameworks will **NOT LEAD** to renewal or breakthrough— it will merely result in yet another modification of the old, an upgrade, a mimicry. *"Neither do people pour new wine into old wineskins*. *If they do, the skins will burst; the wine will run out and the wineskins will be ruined*. *No, they pour new wine into new wineskins, and both are preserved*." (Matthew 9:17): and the old, unable to withstand the pressure of the new, and the new, lacking a suitable vessel to contain it.



Modern civilization resembles a rotted structure on the verge of collapse under its own weight. We are NOT FACING a choice between preserving or destroying it has already been made by the very logic of history; the only question is whether the destruction will be controlled. Either we recognize the **NECESSITY OF DISMANTLING** and carry it out with awareness and care for the future, or everything **COLLAPSES CHAOTICALLY**, burying even those who sincerely wished to "preserve." Leaving a decaying building standing means condemning to death all who live inside or pass by. Great transformations are **NOT ACCOMPLISHED** out of mercy for the past; they are accomplished out of responsibility to the future. The destruction of religion as a stable system of consciousness management, formed over more than two millennia, **CANNOT** be achieved by demolishing outer architecture. Temples are not destroyed with sledgehammers, rather with knowledge.

True dismantling of a religious structure begins not with stone, but with information, the same information that gave rise to both faith and its material expressions. The temple is a consequence, NOT A CAUSE. Faith is primary; the temple is merely its shadow. Any attempt to "bring people to faith" by building temples is a paradox turned inside out, it is like trying to grow a tree from the leaves, ignoring the seed. This is exactly what the campaign that began in 2011 in Moscow and later across the country looks like today: the mass construction of reinforced concrete buildings in the shape of Orthodox churches UNDER THE GUISE of "spiritual revival." What is presented as a return to roots is, in essence, a **RITUAL OF SIMULATION**, a mechanical reproduction of form without content. Trying to produce faith through concrete shapes is as absurd as attempting to launch trains by building stations while forgetting to lay tracks and build engines. Faith is **NOT A BYPRODUCT** of architecture. True spiritual experience is not born in liturgy — it arises from **DEEP KNOWLEDGE**. Genuine transformation always comes from within, through realization — not from without, through scenery. These divergences between form and essence become especially sharp in the central issue of any religious construct, the QUESTION OF GOD. This is where the main fracture in the established system lies. God is not merely an object of belief; He is a nodal point in the algorithm of mass consciousness control. The transformation of the image of God is simultaneously a transformation of the worldview and humanity's place in it. Religion as an institution COULD NOT exist without this image. However, upon closer inspection, this image turns out to be an **INFORMATIONAL PROJECTION**, not an essential reality. It is created, maintained, and broadcast for control — not for enlightenment. And thus, once the informational code underlying this construct is exposed, it WILL BEGIN TO COLLAPSE on its own — without war, without violence, without desecration. Kozma Prutkov,¹ in his deep irony, once noted: "From small causes come very significant consequences." And indeed, a single accurate strike at a semantic support point can bring down the entire superstructure built over centuries. This article DOES NOT CLAIM to provide final answers. Rather, it seeks to plant a seed of doubt that may grow into **INDEPENDENT REVELATION**. And if this seed sprouts in any reader — perhaps you are already on the path to **YOUR OWN UNDERSTANDING**.

The concept of God (or the Higher Mind) is most clearly illustrated through the idea of levels and

hierarchies of intelligence in the Universe. Existence is characterized by the presence of multi-level intelligence, and a higher level is inherently unknowable from a lower one. Let's start from zero. To this level, excluding artificial intelligence, belongs at the very least all inorganic matter. A stone **CANNOT** receive information from the outside and cannot, based on that information, undergo any selfdriven transformation. If we consider, for example, a head of cabbage growing in a garden, we are already dealing with a **FUNDAMENTALLY DIFFERENT** level. It receives a great deal of information from the environment: light, temperature, humidity, nutrients in the soil, etc. Based on this information, the arrangement of leaves, the density and



length of the roots, and many other factors change. However, the animal world, say, a goat, **DOES NOT** fall within the "perceptual framework" of the cabbage regarding the surrounding cosmos. For the

¹ Kozma Prutkov — the pseudonym of Aleksey, Aleksandr, and Vladimir Zhemchuzhnikov along with Aleksey Tolstoy. Under this name, the four authors published plays, poems, fables, and aphorisms. The idea of such collaborative authorship originated as a joke: the writers composed fables to demonstrate the excessiveness of the praise directed at Ivan Krylov.

cabbage, such a level of organization in the universe is in principle unknowable. So, when a goat bites off one of its leaves, it is perceived by the cabbage as an intervention of unfathomable forces, an intrusion from Above. Yet beyond the animal world, the Universe contains a still higher level of intelligence – a **REASONABLE PERSON**. Understanding its essence is inaccessible to the animal world, although it is fixed by them at the level of a material object. The assumption that a Person in this hierarchy of intelligence designated by us is the top of the Universe seems primitive and unnatural. Such ideas can be compared with pre-Copernican views on the material **STRUCTURE OF THE UNIVERSE**. The Earth is in the center – everything revolves around it. Similarly, we place a Reasonable Person here – imagining the vast, **UNCOMPREHENDED** Universe laid at his feet. A more logical view would see the human as just one sublevel of the Global Universal Intelligence, above which exists a higher level, incomprehensible and unknowable to us. And this is not at all surprising if we consider, even through a primitive analogy, the head of cabbage. This higher level of Universal Intelligence **IS GOD**, or the Higher Mind. As Leo Tolstoy said in June 1908: *"Both the earth and the material world must have consciousness, only it is inaccessible to our understanding, just as a bug cannot comprehend a human."*

Worldview conceptions of God are extremely important for shaping our understanding of bodily existence and the human soul. Primitive materialism reduces existence to a purely physiological, material phenomenon. With such a view of life, a person may adopt the idea of acquiring earthly benefits **AT ANY COST**. In this case, the offered article might indeed be irrelevant for them, they have different concerns. However, if one reads carefully, for example, the Qur'an or **OTHER SOURCES** of the Unified Testament, entirely different understandings of the meaning of life begin to form. Existence becomes a means of self-development of the human Soul. The most general model of evolution involves the development of the Brain (Essences, Souls) through multiple incarnations in various bodies. Our memories of past lives are **BLOCKED** for the **MAJORITY** on the conscious level, in order to stimulate



thinking and creativity, and to reveal the true state of the Brain (Essence, Soul), rather than its opportunism. This is precisely what was implemented within the Old System of governance, aimed at developing specific brain genotypes. For the thinking individual, the **ABSURDITY OF DARWINISM** is evident and can even be mathematically demonstrated. New bodily forms for the Brain (more objectively: the Essence, the Soul) are created from above, when the previous ones have exhausted themselves, when a certain quantity of Brain has evolved to a level where further development within that form **BECOMES IMPOSSIBLE**. Let us now note indirect evidence of the work of the Old System of Governance — or if you

prefer, the Being of God. We'll limit ourselves to a classification of our actions, thoughts, and deeds that were aligned with the Old System (in our terms — Divine Providence). They can be identified by two main criteria: do nothing that oppresses your genetics, the genetics of your children and grandchildren, and **DO NOT** cause harm to others, unless it is to prevent greater harm. And where are the criteria found? Only in the Brain, based on the information given to you and your **SENSE OF PROPORTION**. An indirect testimony to the Being of God is the preservation of the idea of God through the centuries, present in virtually all nations and peoples. Concepts of "nothing" may exist, but they **CANNOT** accompany the millennia-long history of humankind.

If the idea of God can be elusive, internal, a spiritual intuition — then the Prophets represent the most direct, tangible, and clear testimony of the presence of a **HIGHER INTELLIGENCE** in the history of humanity. Moses, Buddha, Jesus Christ, Muhammad — these names cannot be erased from the map of earthly memory. Each of them, in their own time and space, conveyed to people a fragment of the **ONE TRUTH**, emanating from **ONE SOURCE**. And if we take the original texts, cleansed of later additions, we suddenly discover: everything they said is different, **YET FROM THE SAME ONE**. We see a **SINGLE COVENANT**, expressed through the languages, symbols, and rituals of different peoples, yet carrying the same essence: about the **STRUCTURE OF THE UNIVERSE**, about the tasks of the soul, about the connection of the Human with the Source. God is one, religions are many. Religion is the clothing of culture, the cut of which depends on climate, language, tradition. Faith, however, is **NOT RELIGION**. Faith is an inner state of living connection with the Higher. Worship of God **SHOULD NOT** be reduced to a mat, a dome, an icon, or Scripture, especially if it is lifeless and ritualistic. True faith is a **LIVING PRESENCE**, it is the breath of spirit in a person, it is a constant inner dialogue with conscience and Divine Providence.

A truly faithful person stands beyond denomination. They may pray with the words of Christians, reflect like a Buddhist, feel reverence like a Muslim, follow the Law like a Jew. Yet they are **NOT A PRISONER** of any one cult, because their cult is the Source, not the channel. Such a position is not ecumenism,² not an artificial unification of all religions into a hybrid ritualism. It is a movement toward the Primordial, a clearing of the paths, a return to the Truth before divisions, before political church structures, before historical wounds and institutional hypocrisy. It is a return to the words spoken in the Scriptures like water through fingers — pure, as long as it is **NOT STAINED** by the system. And before we argue about Christianity, let us clarify what kind of Christianity we are talking about. The one that formed in Jerusalem? Or the one shaped at the Councils in Byzantium? Or perhaps medieval Catholicism, or the Protestant movement of the 16th century? They all call themselves bearers of the truth — yet contradict one another. Perhaps the truth was before them all — in the words of the Teacher, spoken on mountains and in boats, not in altars?

I, just like Nicolai Levashov, distinguish at least four different teachings, each of which is mistakenly, due to misunderstanding, referred to by many as Christianity. True Christianity was preached by Jesus Christ during his lifetime and directly. Jesus Christ (Radomir) was the only one to whom **TARGETED INFORMATION** was sent from Above, which was then formatted as the Gospel or the "Good News" in Russian translation. Neither John, nor Luke, nor the other evangelists **RECEIVED** the Gospel directly from Christ, and this alone marks the methodological **INVALIDITY OF THE BIBLE**. The second modified teaching was what was preached by the apostles, Christ's disciples, after his departure to the next world — that is, during their own lifetimes, approximately from 33 to 100 CE. The third teaching is characteristic of the period from 100 to 325 CE. And finally, the fourth has very earthly origins — the First Council of Nicaea, where the Nicene Creed was adopted, which is very far from true Christianity and distorts Christ's teachings. It is precisely this pseudo-Christianity, which serves not the

² Ecumenism (from the Greek οἰκουμένη — "inhabited world, universe") is **the ideology of pan-Christian unity**; the ecumenical movement is a movement for rapprochement and unification...

Lord God but conceptual power,³ that we ARE DEALING WITH today. The text of the Bible in the synodal translation includes prophecies of Solomon and the prophecy of Isaiah, which characterize God from COMPLETELY OPPOSITE perspectives. Thus, the Bible presents images of two ENTIRELY DIFFERENT gods, demonstrating its illogical nature. Instead of monotheism, you will find the dogma of the Trinity and the deification of Christ — who was one of God's Messengers — and many other absurdities, especially in the sphere of economics. In that economic domain, the Bible represents a satanic doctrine of direct plunder and enslavement of other nations, which will be discussed later. By the way, the issue of the deification of Christ, which he himself opposed during his lifetime, was only resolved at the Council of Nicaea by majority vote (218 in favor, 2 abstained). For the sake of brevity, documentary evidence is NOT PROVIDED here, but regarding the distortion of Christ's teaching, one may refer to its reflection in Mikhail Bulgakov's The Master and Margarita. During the interrogation by Pontius Pilate, Yeshua comments about the tax collector Levi Matvei: "… one man walks around with a goatskin parchment and writes incessantly. One day I looked into that parchment and was horrified. Absolutely nothing of what is written there was ever spoken by me."

In 988, the **BYZANTINE HEIRARCHY INVADED** RUS' and, with the support of local collaborators, carried out an ideological coup known as the "Baptism of Rus'." Our ancestors were fed legends about events that allegedly occurred on foreign soil a thousand years earlier, and which had already been completely distorted by that time. The social mechanism of the baptism was methodologically

equivalent to the mechanism of the Perestroika of the 1980s-1990s. The local "elite" longed for a sweet life resembling that of the anti-Christian-degenerate Byzantine nobility. All of the past was declared sinful and deemed worthy of oblivion, like a bad dream. Russia was plunged into an era of atheism. And notably, atheism takes many forms.

The most primitive form — materialistic atheism, is professed by those who believe that there is neither God nor Divine Messengers. They behave according to the principle expressed by Fyodor Dostoevsky: "If there is no God, then everything is permitted." A more refined form exists — idealistic atheism. This type acknowledges the existence of God but demands strict adherence to the



commandments, dogmas, and symbols of faith specific to a given confession. For example, in Christian practice, contrary to **COMMON SENSE**, faith in the One God — the Creator and Almighty, was replaced with ritual worship, the dogma of the Trinity, and the absolutization and deification of one of God's messengers. Each denomination considers its teachings **MORE CORRECT** and treats all others as enemies of God, ready to fight them until they either convert or are destroyed. This unity in dogmatism is often exploited by conceptual power to orchestrate military conflicts. From idealistic atheism, a

³ Conceptual power is a type of power associated with ideas, concepts, and systems of ideas that influence society and its development over extended periods of time. This power manifests in the ability of individuals or groups to generate social processes that transform society in accordance with a developed concept. In other words, it is the power of ideas and concepts over mass consciousness and societal practice.

FLOURISHING CULTURE, both secular and ecclesiastical, can emerge. However, as seen in historical Orthodoxy, such cultures continually lack harmony both within society and between humans and Nature. Every church hierarchy is structured such that the closer a person is to the institution, the farther they are from God. **HOW CAN ONE NOT RECALL** the stance of Leo Tolstoy, who accused the official church hierarchy in Russia of sorcery and hiding the true teachings of Christ? In his response to the Synod's act of excommunication, he wrote: *"It is absolutely true that I renounce the church that calls itself Orthodox… I became convinced that the Church's doctrine is, in theory, a deceitful and harmful lie, and in practice, a collection of the crudest superstitions and sorcery that conceal the entire essence of Christian teaching." At present, Russia has overcome both idealistic and materialistic atheism and is now IRREVERSIBLY FOLLOWING THE COURSE (the goal vector) defined by the New Control System. Malicious attempts to drag Russia back into the fold of idealistic atheism will be resisted not only by earthly reason rather by the Control System itself, or what is commonly called Divine Providence.*

The crude distortions of Christ's original teaching are **NOT JUST** a historical fact but a conceptual crime aimed at replacing Meaning with symbol and Living Knowledge with dead dogma. That is why, in the search for truth, attention must be paid to **LATER SOURCES**, one of which is the Qur'an — a collection of Revelations voiced by Muhammad and recognized as the last Prophet of the Unified Testament. According to historical tradition, the Qur'an was revealed to Muhammad over 22 years — from 610 to 632 CE — directly, in the form of inspirations recorded through the Prophet's speech and written down by his contemporaries. Muhammad, essentially, was a pure conduit — he did not write, was not a scholar, and had not undergone formal stages of learning. This very fact, oddly enough,



became a guarantee of authenticity — the source of Revelation was **NOT** intellectually "processed" or constructed by the author's logic. The meaning came — and was spoken. Of course, the Qur'an did not escape the influence of human mediation: editors, historical context, and perceptional specifics. The accepted canonical version was compiled under the third caliph Uthman, two decades after the Prophet's death. As always in such cases, codifying the text carried the **RISK OF LOSING** chronological order, logical links, and subtleties. The surahs are not arranged in the order of their revelation but by other criteria, often distant from the internal intent.

Nevertheless, the Qur'an proved to be **SIGNIFICANTLY MORE RESILIENT** to distortions than the Bible. Its structure — verses (ayahs), numbered and rhythmically composed like free verse — does not permit mechanical editing. Any alteration breaks the internal harmony. This makes the Qur'an a **UNIQUE TEXT** in terms of both formal and substantive self-preservation. However, that is not the main point. The main point is that the Qur'an contains ideas and depths that **CANNOT BE ATTRIBUTED** to the creative imagination of an illiterate man. Its internal architecture, paradoxical insights, and philosophical foundations do not match the intellectual backdrop of the time, which in itself is a sign not of mere "inspiration," rather of a source from above.

The key virtue of the Qur'an is its universalism. It **DOES NOT BUILD** confessional boundaries, does not absolutize the figure of Muhammad, and **DOES NOT CONTRAST** him with other Messengers. On the contrary, the Qur'an acknowledges Moses, Jesus, and other prophets as equally valid bearers of

the unified divine will. This is a crucial signal: GOD IS ONE — only the methods of delivering Truth to different peoples in different historical eras differ. Surah⁴ (2) raises questions of justice in economics, highlighting the root of evil not as a financial scheme, rather as a spiritual deformation embedded in the consciousness of society. Modern financiers, regardless of their titles, are either incapable or unwilling to articulate these meanings. Surah (5) concerns monotheism and the malicious distortions of revelations, the inadmissibility of elevating a human being to the rank of God, and the responsibility of all religions for the distortion of the **ORIGINAL COVENANT**. The Qur'an emphatically underscores the oneness of Allah. God is almighty, omnipresent, all-encompassing, eternal, consubstantial. He has "no partners," and He is "exalted above what they associate with Him as partners" (9:31).

One of the subtlest forms of blocking universal Knowledge has been the manipulative translation of the Qur'an. As Pushkin wrote, translators are "the Trojan horses of enlightenment." Their task is not to convey meaning rather to distort it within the cultural context of the audience. If the Qur'an were translated from Arabic with integrity, the word Allah should simply be translated as God. And such a translation would immediately make it clear that for both Muslims and Christians, God is one and the same — only the rituals differ. Yet how then could organized incitement between peoples over religious differences continue? And in the modern world, you'll hardly find any other kind of military conflicts (Chechnya, Karabakh, Tajikistan, Afghanistan, Yugoslavia).



Upon reading the Qur'an, one realizes that the myths of so-called "Islamic fundamentalism" could only have been invented by those who HAVE NEVER actually read the Qur'an, with its respectful acknowledgment of every Teaching sent from Above, or by those who deliberately and self-servingly shape FALSE PERCEPTIONS about its essence. The various distortions of historical Islam are directly linked to deviations allowed by the Muslim religious hierarchy from Qur'anic revelations.⁵ Thus, if one were to cleanse Christianity of its malicious biblical distortions and carefully read the Qur'an, one would clearly see their ABSOLUTE IDENTITY, and recognize that both come from the same single covenant "revealed" from above. This covenant teaches how to organize human society in peace, harmony, and justice, how to build a paradise on Earth in this life. However, justice and happiness for all DO NOT FIT into the worldview of the current masters of the Biblical Concept.

To dismantle a civilization spawned by religion and turned into an instrument of mass control does not mean setting fire to temples or storming public squares — it means **DEACTIVATING** its hidden logical nodes on which the entire superstructure rests. It's not the walls that hold up the house — it's

⁴ **The word "surah"** comes from the root "sur," which means "enclosure" or "fortress wall." That is, the surahs securely guard, enclose the ayats, and unite them into a cohesive whole.

⁵ Qur'anic revelations, referred to as "milestones" (вехи), represent the method by which divine messages are transmitted to prophets in Islam, particularly to the Prophet Muhammad. These revelations are regarded as the direct Word of God, sent down through the angel Jibril (Gabriel).

the structural framework. Pull out the load-bearing ties, and the building collapses not from an external blow, from an internal loss of meaning. To move from criticizing the system to devising a method for its dismantling, three sequential steps are required: identify the key load-bearing elements of the



civilizational framework, understand how they can be neutralized, and formulate a clear and EFFECTIVE METHODOLOGY for dismantling these supports. The first such element is — Purpose. Every civilization begins with purpose-setting. Without it, one cannot even tell whether the wind blows to help or to hinder. Purpose is the coordinate axis from which the conceptual pair Good and Evil derives. Good is what advances the purpose; Evil is what hinders it. From this distinction grows a value system that governs everything: from actions to thoughts, from family models to intimate morality. This scale is NOT GIVEN to a person from above as a natural condition — it was DESIGNED AND IMPLANTED into their consciousness. Through repeated exposure, cultural pressure, ritual, and preaching, these values seeped into the mind, became a

second Self, and are known as — Morality. Yet to be precise, this is nothing more than a social habit that has turned into an UNCONDITIONAL REFLEX. Morality is the "frozen will" of the system. A person lives by it like an internal compass, NOT REALIZING that the compass needle has been artificially set toward an external goal, which may not be their own. Thus, models are built: what kind of family is considered "true," how a "real man" or "worthy woman" should behave, where the line lies between "us" and "them," how to act in specific situations. And if a person encounters a challenge that DOES NOT FIT into the given presets — they "freeze." Their internal program **DOESN'T KNOW** how to act. A failure occurs - an identity crisis. One must understand: all settings derive from the Purpose. If you trace any of them to the foundation, it leads to a certain original purpose-setting — the philosophical basis laid at the root of the civilizational project. These settings are not accidents, whims, or cultural by-products. THEY ARE **TOOLS** created by the System to reprogram the human being. Those who do not fit into these presets are heretics. In all societies, at all times, there is an inquisition - under different masks and names. It always suppresses deviation from the canon because any deviation threatens the purpose-setting structure. This is how the whole system operates: from religious dogmas to secular morality, from family scripts to state policy — everything is structured AROUND THE PURPOSE, which may be imposed yet is rarely understood. And so, to destroy a civilization means to destroy its purpose, exposing to a person the reality of alien control over their own life.

Every civilization carries a program — a purpose vector, embedded through a religious or ideological shell. From this purpose arise cultural forms, moral codes, norms of behavior, habits of perception, and even modes of feeling. However, the purpose can be forgotten, the religion lost, the context erased — yet the form **CONTINUES TO EXIST**. Like the shell of an egg already hatched. Over time, the meanings that created the forms disappear. The conditions that once gave birth to a certain morality or behavioral model pass into oblivion. Yet the habit lives longer. It remains in the body of culture, in the human body, as inertial memory, as behavioral automatism. And even when following these settings becomes harmful, a person **CONTINUES TO ACT** within them — out of habit, inertia, like a biorobot executing a program no longer his own. This is precisely what we observe today. Just as the economy cannot function without common units of measurement — length, weight, volume — civilization cannot function without a shared coordinate system: a unified goal, shared notions of good

and evil, a common scale of values. If these foundations are erased, civilization LOSES STABILITY — like a market where everyone has their own idea of how many grams are in a kilogram. At this point, decomposition begins. Civilization enters a stage of worldview vacuum. THE PURPOSE DISAPPEARS, and with it — meaning. In its place comes a consumer society, where people are stripped of future-oriented ideas, yet still enslaved to past habits. They live to consume - in every sense: biologically, psychologically, culturally. Their interest lies in absorption. They live WITHOUT PURPOSE, yet continue by inertia to follow once-meaningful norms. Such a civilization is like a tree that has lost its soil. The root system no longer absorbs nourishment — meaning has dried up. Yet some life still lingers in the wood. The branches hold, leaves flutter in the wind, birds sing — however, this is FALSE VITALITY, a slow death. It is the inertial existence of a dead structure not yet aware of its own demise. When the last of the sap dries up, the leaves become herbarium, the branches — dust, and the trunk — firewood. And those who **DID NOT UNDERSTAND** this beforehand will panic, trying to save the external form, unaware that the inner content has already departed. Our task is not to preserve the dead tree, rather to PLANT A NEW ONE, whose roots match the new soil, whose nourishment grows from a living worldview. The old tree cannot be revived — the old world cannot be returned. Its values, its purpose, its religious and moral architecture are beyond reconstruction. They are finished, burnt out, depleted. The time has come for a change — A CHANGE OF WORLDVIEW, a change in the vector of purpose, a change in the understanding of man himself and his role in the Universe. And the new tree of life must be grown from new seeds of Understanding.

Any civilization is not held together by stone and steel, rather by the **BINDING CEMENT** of concepts derived from its core idea — its worldview nucleus. As long as this idea is alive, the structure remains stable, even if the walls crack and the roof sags. However, once the root system of meaning is severed, the structure begins to sink under its own weight, turning from a meaningful construct into a **CRUMBLING MASS** of forms without content. The most effective action is not to fight the consequences, rather to expose their dependence on a long-forgotten cause. It is important to show that what people perceive as self-evident values are in fact merely the outcomes of an **EXHAUSTED WORLDVIEW**, the by-products of a lost meaning. These "values" survive only by habit, like leaves long cut from their roots, yet still retaining a green hue by inertia. This is the primary deception of consumer civilization: to present what is derived — as original, what is secondary — as primary, what is habitual — as true.

Human thought possesses **HIGH INERTIA**. People rarely analyze the origin of their moral norms or cultural taboos. They do not ask, "Why do I think this way?" because they are used to treating as obvious whatever they've heard repeatedly. It seems to them that such ideas are given, requiring no justification. Yet every element of morality is always a consequence, always a conclusion. It **DOES NOT EXIST** outside a goal vector and the worldview in which that vector makes sense. Consumer civilization did not arise out of nowhere. It is rooted in humanism, and humanism — in Christianity. If one traces the genealogy of concepts, the chain appears:



Christianity \rightarrow Humanism \rightarrow Consumer worldview. This means the norms we consider universal and

traditional are in fact extensions of Christian doctrine, its moral legacy disguised as **AUTONOMOUS VALUES**. Modern morality is renovated religion that has forgotten its origin. To dismantle this construction means to reveal its dependence on a forgotten foundation. To admit that the "self-evident" is not at all self-evident, rather simply repeated for a long time. Morality, as its Latin root *mos* (custom, habit) suggests, means nothing more than "commonly accepted habit." And a habit that has lost its functionality becomes cultural ballast — an aesthetic piano that no one listens to, yet everyone is afraid to throw away. People fear breaking the familiar, even if it **NO LONGER PLAYS** and only gathers dust. They fear it because they did not place it there, and thus feel it's not theirs to remove. The goal is to trigger a **CHAIN REACTION** of awareness, causing a person to question, for the first time, what they **CONSIDERED OBVIOUS**. At that moment, the structure's collapse begins from within. The human psyche is such that once truth is revealed, it demands to spread. It strives to be heard.

One of the main traps of the old world is the **ILLUSION OF NATURALNESS** born from habit. Human behavior has long ceased to reflect nature directly; it is the result of prolonged conditioning turned into norm. Morality is **NOT SO MUCH** conscience as it is generational memory of what is permitted. It lives not in lofty thoughts but in deep reflexes, in the spinal cord of culture — and precisely because of this, it is almost **NEVER QUESTIONED**. Moral patterns inherited from eras of religious dogma and social archaism are not recognized as temporary conventions. On the contrary, they are presented as **ETERNAL PRINCIPLES** supposedly built into human nature from the start. And thus, any challenge to these norms is perceived not as a renewal of consciousness, rather as a threat to the person himself. Attempting to change public opinion overnight is a **FUTILE ENDEAVOR**. Most people die with the same



beliefs they were born into. Logic is powerless against the force of habit, which has become a substitute for happiness. Fear of the new is really fear of the self-breaking apart. People **DO NOT WANT** to reassess their views because they are not ready to destroy the foundation upon which their identity rests. They flee the new not out of malice, rather out of a need for emotional comfort, which **ONLY THE FAMILIAR** provides. The familiar is a synonym for reliable. The unfamiliar — dangerous.

Mass consciousness does not strive for creativity; it strives for imitation. It demands models to follow, rules to obey, and goals to accept **WITHOUT THINKING**. The unchanging refrain of the era: "Tell us what's fashionable, what's respectable, what's worthy of admiration — and we'll immediately conform." In this desperate drive for identity, humanity imitates meaning. Women cry: "Give us standards of beauty — what to wear, how to do

makeup, how to look?" And they receive a flood of directions from stylists, brands, and influencers. Men echo them: "What cars, hairstyles, watches, and gadgets signal status? What will confirm my worth?" And magazines respond with certainty: brand, model, style, algorithm. Happiness becomes a **FUNCTION OF CONFORMITY** to a model. The more accurately one reproduces the given contour, the stronger the emotional response. In that moment, a person feels "normal," and therefore worthy of existence. However, behind this imitation lies the paradox of the post-civilizational world: **THE MORE** a person strives for the ideal, **THE FURTHER** they are from themselves. And the more universal the template, the more de-personalized the soul.

In addition to prescriptions about appearance, everyone is instilled with social standards. From childhood to gray hair, people are conditioned to believe what success and happiness are, what it means to be a real woman or a real man. What must be done, and what **MUST NOT** be done under any circumstances. This information is served in many forms — through movies, songs, and more. As a result, the information seeps into the very fabric of society, "to the roots of the hair and the marrow of the bones." For people, it becomes **NOT JUST** information, rather **SACRED TRUTH**. Such truth is not to be questioned or examined — it is to be fulfilled.

Man proclaims freedom — as a slogan, as a dream, as an ideal. However, the moment he approaches its very edge, he recoils. He fears it, as one fears emptiness. Like someone raised in a cage fears the abyss. Freud once remarked: "Most people do not really want freedom, because freedom involves responsibility, and most people are frightened of responsibility." A person needs an ETERNAL **SANCTION** for meaning. He does not believe in his ability to create ideals. He demands that someone from the outside — the system, the party, God, the prophet, fashion, tradition — hand him a readymade path, ESTABLISH THE GOAL, explain how to live correctly, and give him a blessing to move forward. Such a person does not live — he follows. He is like a locomotive that can rush at great speed - yet only on rails that are laid by others. Remove the tracks - and he collapses on his side, helpless, restless and stupidly humming with despair. And such people are the majority. The Old System **PROGRAMMED PEOPLE** for good; however, not in the sense of their well-being, in the sense of its own benefit. The ideals it instilled over the past two thousand years were not aimed at human development, but at preserving her **OWN CONSTRUCTION**. Thus, man became an ant of the social hive — and even today, under the New System, he does not know why he does what he does, yet stubbornly does it, because "it's the right thing to do." This is the AUTOMATICITY of today's human behavior. He is a program, not a subject. To be fair, up to a certain stage of development, the interests of the individual and the system did indeed coincide. The system gave structure, safety, and a framework — and man grew within this, or rather, his BRAIN GENOTYPE developed within the system's vector of purpose. That

said, at some point, the same system began to suffocate him. Like a skin that man has outgrown, yet **DOES NOT DARE** to shed. Today, the System becomes a shadow of the past, to which many still pray. Its automaticity still implants the belief that questioning "sacred truths" is betrayal. That asking "do I need this?" is blasphemy. That stepping outside the program is madness. And so, millions continue living by the rhythm of a dead past, convinced that everything is right. They perform actions that were useful yesterday, yet harmful today, and **DO NOT SEE** it. They resurrect dead algorithms and swear allegiance to them. To see the system's harm, logic is not enough. One needs a vantage point outside the system.

One needs to ask about the goal, about what is good, and about the meaning of life. Without this — there is no liberation. Without this, man **CANNOT** distinguish the path that leads to light from the trail that leads into darkness. He will forever remain loyal to "tracks" that no longer lead anywhere.

As long as a person is deprived of true meaning, they are **NOT CAPABLE** of asking the great questions. They are not ready for them — not because they are stupid, rather because their life has been reduced to an algorithm, not reflection. They live within pre-set programmatic directives, each of which has the status of



a "sacred truth," and by following them, they mistakenly take them for their own desires. Yet true desires are not those imposed by the consumerist civilization, not those decorated by culture and endorsed by fashion, rather those rooted in the VERY NATURE of being, in the metaphysics of the soul, in the pulse of living vital will. Yet these desires are frightening. They seem too unattainable. Confronting them causes anxiety, and the person blocks them, replacing depth with a convenient illusion. The problem of overcoming death is the clearest example. Most fear even thinking about such a possibility— not because it's empty, rather because it's TOO GREAT. When you propose immortality as the meaning of mortal life and ask them to name a goal higher and more worthy than overcoming death, they fall silent or laugh nervously. They have nothing to say. Yet they also CANNOT accept it. Why? No answer. The program simply does not allow for such queries. The program DOES NOT CONTAIN the file "immortality"— and so any talk of it is perceived as absurd. This deafness is precisely



what makes a person reliable. They fit easily into the system, they are convenient, manageable. They avoid questions that could shake the foundation. As Dostoevsky wrote in "The Possessed": "And finally, the greatest force — the cement that binds everything — is the shame of one's own opinion." And so, they disperse, these reliable ones, into their little lives, strictly conforming to the rules, and equally **DEVOID OF MEANING** — whether rich or poor, official or marginal. All of them go nowhere. All of them live awaiting death. It's naïve to think they understand what's happening to them. It's naïve to think they feel deceived. THEY ARE CONVINCED - it's their choice. If you instill them with opposite meanings, they will turn 180 degrees and be just as sincerely convinced they are now free. To see the absurdity of the situation,

imagine a country where everyone has always worn fur coats. It was logical and convenient. No one **EVER ASKED** why. It was like breathing, blinking, living. And when the climate changed, the fur coats remained, people sweated, got sick, suffered, yet could not give them up — because it wasn't just clothing, it was A PART OF THEIR SELF. Once rational, the fur coat had meaning: "it was worn out of necessity," "against the cold." But emotion layered onto functionality. Gradually, the coat became a symbol of generational continuity, reverence for ancestors, a sacred duty of memory. Thus, ordinary practice gained the status of sacred ritual. The climate changed, it got hot, yet the coat stayed. People continued wearing it not because it was cold, but because "it's how it is done." To any rational question - "Why?" - came an irrational answer: "It's tradition," "Our ancestors did it," "It's sacred." And if it's sacred — common sense is suspended. The sacred is not discussed, it is obeyed. Meanwhile, the young generation, born into the heat, understood less and less why to wear the coat. Yet under social pressure - they wore it. First - properly. Then - half-open. Then - just slung over the arm. Soon, there were the **FIRST BRAVE ONES** who stepped out without coats at all—in season-appropriate clothing, not by tradition. For the reliable society, it was a shock. "The youth has lost all shame! No respect for ancestors!" grumbled those still bundled in the garments of past meanings. However, the number of "refusers" grew. More and more dressed for the season, not by instruction. They could not be frightened by the past, for they knew it only through stories, and its emotional weight was insignificant

to them. **SANCTITY FADED**, only the heat remained. The same process is happening today. Humanity still wears the fur coats of the past—in the form of moral codes, civilizational taboos, and behavioral schemes long disconnected from reality. People sacrifice freedom, health, and well-being just to NOT **DEVIATE** from ritual. They endure pain and absurdity, yet continue to bear the symbol of loyalty to tradition, not even knowing why or for whom they make these sacrifices. And even if someone dares to ask the SACRAMENTAL QUESTION "Why?", the answer is usually magically evasive: "Well, maybe that's how it should be..." Thus, rationality drowns in ritual, life yields to myth, and meaninglessness is passed off as wisdom. It's like the experiment with five monkeys placed in a cage with a hanging banana. When they tried to reach the fruit—they were sprayed with cold water. Thus, a taboo formed. Then a monkey aware of the danger was replaced with a new, ignorant one. That one reached for the banana —and the others stopped her, protecting from punishment that no longer existed. After several replacement cycles, the cage contained only monkeys who HAD NEVER BEEN sprayed with water, yet they all still followed the ban, whose meaning was lost. This was no longer a response to threat but a tradition. A symbol. "It's the way it's done." "It must be so." Yet the banana tempted. And when one brave monkey broke the rule, a chain reaction followed: from scorn — to imitation, from fear — to liberation. The experiment revealed a universal mechanism: the formation, inertia, and **DESTRUCTION OF NORM**. First - a reasoned response, then, mindless imitation, then - lack of understanding, finally, rejection. For monkeys, it took days. For humans — centuries. Because human "fur coats" — morality, norms, concepts of good and evil — intertwine with social instincts. They suppress common sense and block comprehension of reality.

To accelerate the process, one must clearly see that the **KEY PRINCIPLES** of consumerist civilization are fueled by instincts. For example, the sexual instinct lies at the root of ideas about family, marital fidelity, norms, and deviation. The instinct for self-preservation underpins concepts of justice, equality, and patriotism. These ideas seem eternal, like breathing. They are not questioned by thinkers, religions, or the state. They are accepted **AS DOGMA**, as the "natural order of things," without recognizing that they are the result of specific historical conditions, culture, and environment. However, **THE WORLD CHANGES**. Warmth replaces cold. And yet the "sheepskins" remain draped on people, suffocating them, restricting them, preventing them from breathing. They are not discarded because they are "sacred." Because the ancestors lived that way. Because without them it's scary. Because without them there will be **NO** "foundation." However, if one shows that beneath these sheepskins there is emptiness, and behind the moral curtains hides not meaning, rather habit — everything will change. The system that relies on them will begin to collapse. Our task: **TO LIFT THE CURTAIN** and reveal what hides behind it. Once people see what they never imagined could be there, the system upheld by the "sheepskins" will inevitably crumble. *Its collapse will unleash immense energy into our sails.*

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22 June 2025